



**The 24-hour community adventure race
for the space explorer in all of us**



PRE-RACE GUIDE

Durham, NC
3.23.18 — 3.24.18

HELLO,

We're so pumped you're participating in the 2018 Questival Space Tour! The Cotopaxi Questival is a 24-hour adventure race where teams of two-six friends explore the unknown in their city and the wild spaces around it, do things they never thought possible, and share the stoke with a fun and supportive community.

Questival is hosted by Cotopaxi. We create innovative outdoor products and experiences that fund sustainable poverty relief, move people to do good, and inspire exploration and adventure. Check us out at cotopaxi.com.

You are registered for the **Durham** Questival on **March 23-24** In this guide, you'll find everything you need to get ready. Here's what's included:

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Gather some friends and set your sights on the horizon. We'll see you in **Durham!**

Team Cotopaxi



QUESTIVAL CREED

The pursuit of Questival is self-discovery, camaraderie and merriment. Whatever you're racing for, we hope you'll set out in this same spirit.



SELF-DISCOVERY

We were all born with the drive to seek new frontiers and to explore new spaces. Whether the far-flung galaxies of outer space, the unfamiliar territories of your community space, or the soulful depths of your inner space. Because how will you know what the world holds for you if you never go look?



CAMARADERIE

There was no Lewis without Clark. No Neil without Buzz. Questival is built around teams because it's the people around us that enable us to venture safely into the unknown. So trust your co-pilots, and always have their backs.



MERRIMENT

We believe growth occurs through laughter as much as through pain, and that adventuring and smiling aren't mutually exclusive. Push yourself out of your comfort zone, but first and foremost have fun.

40°46'
02.7"N

111°53'
29.0"W

40.767416, -111.891387





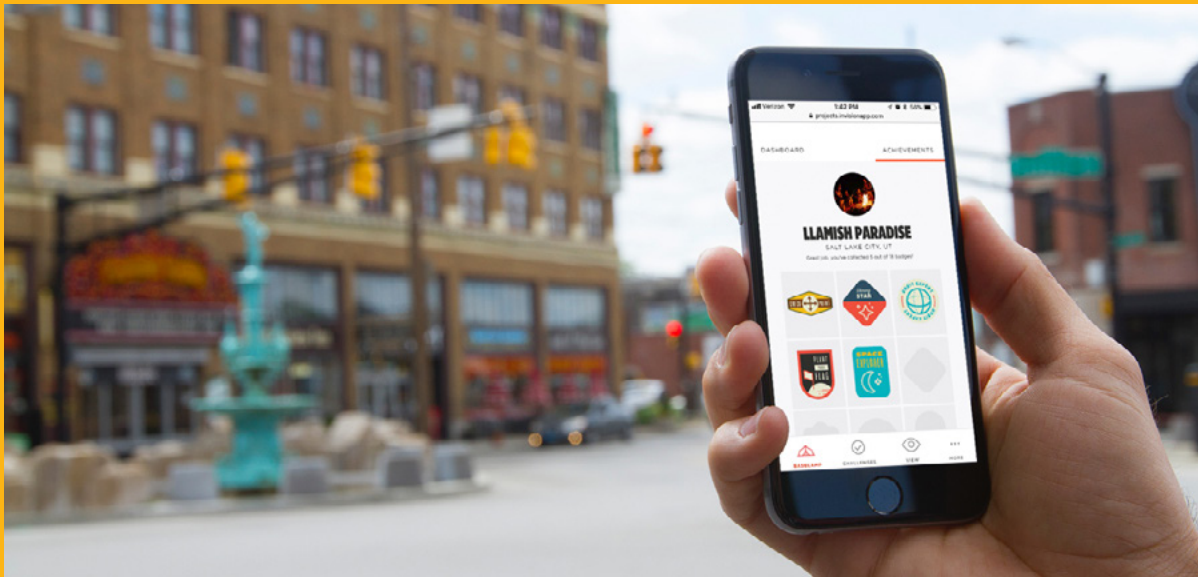
SEVEN STEPS TO QUESTIVAL

During Questival, you and your teammates set your sights on the horizon and embark on a totally personal and authentic adventure, all within a lively festival environment.



01. TEAM UP

Recruit your pals (up to six people per team) and come up with a ridiculously awesome team name. Team costumes are totally encouraged. Team chants make us swoon. Make sure everyone registers as part of your team.



02. GET THE APP

If you haven't done so yet, please download the free Questival app and make sure your teammates do, too. It's available on the App Store and Google Play for both iOS and Android. Turn on push notifications. Poke around and familiarize yourself with all the tabs. The app is how you'll prove you accomplished challenges, how you'll vote for challenges completed by you and other participants, and how you'll stay in the loop on all things Questival.



03. CHECK THE LIST

At least 24 hours before Questival begins, you'll receive an email with the complete list of challenges. Get together with your team to review the challenge list and plan your race strategy!



04. REST UP

Did we mention Questival runs overnight? Come well rested. Hydrate. Stretch those hammies. Put on your get-psyched music.



05. HIT THE LAUNCH EVENT

Check-in, pick up your Luzon pack and free goodies, complete kickoff challenges with other teams, and enjoy local music and food.



06. CHALLENGE YOURSELF

You and your teammates complete challenges in a broad range of vertical categories and across three levels of commitment. The more categories you explore, the more opportunities you have to win Category Awards and other prizes.



07. SHARE THE LLAMA LOVE

Throughout Questival, use the app to react to other teams' challenge successes and to celebrate your own. The more Llama Llove you share, the more opportunities you have to earn the Do Good award. In the rare instance that you see something unfair, unsafe or just plain unllamalike, you can flag the image for a Cotopaxi staff member to review.



CHART A COURSE TO DURHAM

LAUNCH EVENT

Diamond View Park | 318 Blackwell St, Durham, NC 27701

6:00 pm - Check-in opens. Pick up your pack and meet the other teams.

7:00 pm - Get your team flag and start your 24-hour countdown. App goes live.

7:30 pm - Get underway with the kickoff challenge.

8:30 pm - Check-in closes. Go explore the unknown.

DURING THE RACE

7:00 pm Friday - 1:00 am Saturday - Sprint 1

1:00 am - 5:00 am - Mandatory sleep block. App goes dark. So should you.

5:00 am - 11:00 am - Sprint 2

11:00 am - 5:00 pm - Sprint 3

CLOSING CEREMONY

The Pour House Music Hall | 224 S Blount St, Raleigh, NC 27601

5:00 pm - App shuts off so the award tally can begin. Pick up medals, buy a drink and unwind.

5:30 pm - Award winners are announced, and prizes are handed out

6:00 pm - Closing Ceremony closes. Go celebrate! Go sleep!



RACE DAY DETAILS

WHAT YOU'LL GET

When your team checks in, each of you will receive your free Luzon backpack. (Choose from several colors at check-in.)



Made in the Philippines using repurposed ripstop nylon fabric, the Luzon is a perfect around-town carry-all or ultralight summit pack for long backpacking adventures.

Team flags are handed out to all checked-in teams at 7:00. Depending on the venue, additional race swag may also be provided.

WHAT TO BRING

You're setting off on a totally personal adventure, so what you choose to bring along is up to you. Here are some things that might aid your mission.

- Phone with Cotopaxi Questival app installed
- Chargers to keep your phone juiced
- Food
- Water/beverages
- Extra cash & credit card
- A change of clothes
- Coats/jackets
- Beanies/caps/gloves
- Tents
- Sleeping bags
- Blankets
- Flashlights
- Toilet paper
- Any necessary medications
- A super sweet, space-themed playlist to keep your team psyched



ALL ABOUT CHALLENGES

Questival kicks off on Friday evening and is split into three six-hour sprints of challenges, plus a mandatory sleep block when the app is disabled, to encourage everyone to take a break and get some shut-eye.

PROOF

To prove you completed a challenge, snap a photo or video of your team in action, with your team flag clearly in view. Upload the photo or video to the app and wait for the Llama Love to pour in.

CATEGORIES

There are six categories of challenges: Outdoor & Adventure, Fitness & Wellness, Humanitarian & Service, Community & Cultural, Treasure Hunt, and Quirky Quests. You can complete challenges in as many or as few categories as you like. (We recommend exploring them all, and throughout Questival we'll encourage you to do just that.)

JUDGING AND PRIZES

While we do have some awards with prizes that are out-of-this-world, the spirit of this adventure race is one of collaboration, not competition. Prizes are awarded after each sprint, plus after the entire event ends. All prizes are given out at the Closing Ceremony.

SPRINT AWARDS

At the end of each of three six-hour sprints, you can win four types of awards.



01. CATEGORY AWARD

One per category per sprint (so six per sprint), peer-voted. Throughout each sprint, all Questival participants will give each other Llama Llove by voting on each other's challenge accomplishments in a fair and easy way. At the end of each sprint, the team with the most votes in each category (i.e. Outdoor & Adventure, Humanitarian & Service, Quirky Quests, etc.) will win a Category Award. Category voting happens by Questival participants only, so all Category Awards are chosen by you and your peers. To vote, you view the Llama Llove tab on the app, where images of each team's challenge accomplishments appear one at a time. You can vote the image LLIKE if you dig it, LLAUGH if it cracked you up, or LLOOK! if it's especially scenic or beautiful. Whatever your reaction, it counts as one vote. If the image makes you feel meh, you can just SKIP and not give it a vote.

02. OBSERVER AWARD

One per sprint, public-voted. Did you know that you can have your friends and family follow your Questival progress and help you win awards via the app? Any public observers who are not participating in Questival can download the app and follow the progress of a specific team. Public observers do not have access to all app features and cannot vote for Category Awards, but they can react (LLIKE, LLAUGH, LLOOK!) to the challenge accomplishment images of any participating team. Public observer reactions can be seen by everyone, but are counted separately from Questival participant votes. At the end of each sprint, the team that posted the image with the most public observer reactions, total, across all categories will win the Observer Award.

OVERALL AWARDS

Questival ends after 24 hours with a Closing Ceremony. In addition to concluding Sprint 3, the end of Questival also means a slew of overall event-wide prizes.

- 1. QUESTIVAL MEDAL** One per qualifying participant, per Questival. All participants who show up at the Launch Event and the Closing Ceremony will receive a medal of completion.
- 2. LLIKE AWARD** One per Questival, peer-voted. At the end of Questival, we tally up which challenge accomplishment image received the most LLIKE reactions across any category, from Questival participants only—not public observers. The team that posted the winning image receives the Llike Award.
- 3. LLAUGH AWARD** One per Questival, peer-voted. At the end of Questival, we tally up which challenge accomplishment image received the most LLAUGH reactions across any category, from Questival participants only—not public observers. The team that posted the winning image receives the Llaugh Award.
- 4. LLOOK! AWARD** One per Questival, peer-voted. At the end of Questival, we tally up which challenge accomplishment image received the most LLOOK! reactions across any category, from Questival participants only—not public observers. The team that posted the winning image receives the Llook! Award.
- 5. DO GOOD AWARD** One per Questival, Peer-voted. This award is given to the team who received the most reactions to their Do Good category challenges.

Wanna read the full legalese version and see prize package specifics?
Find the deets at cotopaxi.com/questival.





HOW TO SPEAK QUESTIVAL

Get Down With Llama Lingo

AWARDS

Prizes and badges that your team wins by completing challenges and giving Llama Llove to other teams.

CHALLENGES

What you and your teammates complete in order to have fun, and win badges and awards. Challenges are designed to encourage you to explore new spaces in and around your city, to meet new people and to try things you never thought you could do. More on challenges [here](#).

CHECKPOINTS

A couple of times throughout Questival, we offer optional Checkpoints, where you can come complete a challenge, ask questions and get answers from Questival staff and generally regroup. Checkpoints are usually offered in two-hour windows and are frequently staged at iconic locations in your city.

CLOSING CEREMONIES

The celebration that ends Questival. Here you can pick up medals and awards, check out cool stuff from Cotopaxi and sponsor partners and savor your accomplishments.

COTOPAXI

The brand behind Questival. Cotopaxi creates innovative outdoor products and experiences that fund sustainable poverty relief, move people to do good, and inspire exploration and adventure. (Our namesake is a snow-capped, active volcano in the Andes Mountains of Ecuador.)

LAUNCH EVENT

The check-in party that kicks off Questival. Located at Questival Basecamp, here you can get your race materials, complete kickoff challenges with other teams, and enjoy local music and food.

LLAMA

The noblest beast and the mascot of Cotopaxi. Llamas are loyal, brave, and hardy mountaineers, who are also totally quirky and tend to make people smile.

LLAMA LLOVE

The judging component of Questival. Participants give each other Llama Llove by voting for each other's challenge images, which helps everyone win awards. Public observers and Cotopaxi staff can also give Llama Llove.

LUZON

The lightweight, packable 18L Luzon is the perfect adventure backpack, and is sustainably made from remnant nylon fabric. All registered Questival participants receive a free Luzon at the Launch Event. It's our go-to for day hikes, commuting, running around town, and anywhere else a streamlined pack is in order.

LUZON DEL DÍA

A one-of-a-kind version of the Luzon pack, made by employees who have complete creative control over its final look. From fabric to thread, no two packs are alike. In some markets, Questival participants have the option to pay a fee to upgrade their Luzon pack to a Luzon del Día pack.

SPONSOR PARTNERS

Sometimes Cotopaxi partners with other awesome brands to bring you special challenges with unique prizes.

SPRINTS

Questival lasts for 24-hours, and is split into three six-hour sprints, plus a mandatory sleeping block after Sprint 1.

TEAM FLAG

Your team's unique identifying flag, emblazoned with the Cotopaxi motto of "Do Good". Made from surplus fabric from Cotopaxi's outdoor products. You pick it up at the Launch Event and must display it prominently in all challenge photos and videos as proof of your accomplishment.



ADDITIONAL INFO



/COTOPAXIQUESTIVAL



@THEQUESTIVAL



@COTOPAXIQUESTIVAL



@GEARFORGOOD

CONTACT

Still need help? Shoot us a line!

email: questival@cotopaxi.com

phone: 844.268.6729



FOR PERSONS UNDER EIGHTEEN (18) YEARS OF AGE A PARENT OR LEGAL GUARDIAN MUST SIGN THE ABOVE AWRL AND COMPLETE THE FOLLOWING SECTION

The undersigned _____ (parent/guardian) is the parent and natural or legal guardian of _____ (minor's name) hereby acknowledges that he or she has executed the foregoing AWRL for and on behalf of the minor named herein. As the natural or legal guardian of such a minor, I hereby bind myself, the minor and our executors, administrators, heirs, next of kin, successors and assigns to the terms of the foregoing AWRL. I represent that I have the legal capacity and authority to act for and on the behalf of the minor named herein, and I agree to indemnify and hold harmless the persons or entities mentioned in the foregoing AWRL for any claims made of liabilities assessed against them as a result of any insufficiency of my legal capacity or authority to act for and on behalf of the minor in the execution of the foregoing AWRL or in the execution of this Consent. I hereby authorize any licensed physician, emergency medical technician, hospital or other medical or health care facility ("Medical provider") to treat the minor named herein for the purpose of attempting to treat or relieve any injuries received by said minor arising out of or relating to COTOPAXI QUESTIVAL event. I authorize such Medical Provider to perform all procedures

deemed medically advisable in attempting to treat or relieve such injuries. I consent to the administration of anesthesia as deemed advisable during the course of treatment. I realize and appreciate that there is a possibility of complications and unforeseen consequences in any medical treatment, and I assume any such risk for an on behalf of said minor and myself. I acknowledge that no warranty is being made as to the results of any medical treatment. NOTE: PARENT/GUARDIAN MUST ALSO SIGN AWRL ABOVE.

PRINTED NAME OF PARENT/GUARDIAN

SIGNATURE OF PARENT/GUARDIAN

RELATIONSHIP TO MINOR

DATE